



Presented by The Washington Business District Authority and the Washington County Historical Society

2025 Sponsorships

- Racetrack & Education Sponsor - SOLD OUT!

Social Media mentions on all posts about the race. Logo placement on the website. First ticket purchase option to the VIP event Spread the Ewes on April 18th at the WCHS REC Center. Your company name on the welcome board and banner at the finish line. Marketing video that feature your Company and is specifically tailored to your mission. Your logo will be on the live stream feed. 5 tickets to the VIP Finish Line Tent and Spread the Ewes Mixer. Includes a sheep sponsor for the race.

- Reserve Grand Champion Sponsor - \$5000

One episode of "Laid Back History" presented by your company. Logo on the Welcome Board and Banner at the finish line. 2 tickets to VIP Finish Line area. 2 tickets for Spread the Ewes, 250 to 300 word article for the Raceday booklet. Includes a sheep sponsorship for the race.

- Stage Sponsor - \$2500 - (1 available)

Banner with your name and logo on the front of the stage in the Main Pavilion. Your logo on the Welcome Board and Finish Line Banner. Signage will be kept up throughout the event and during "Dances with Wools".

- VIP Tent Sponsor - \$3000 - (1 available)

Your name and logo at the VIP entrance and throughout the tented area.

- Swag Sponsor \$1000 - (2 available)

Your logo on all the programs, and a sign thanking you for your sponsorship at the bracelet hand outs. Your name on the Welcome and Finish Line Banner. 2 tickets to the VIP Finish Line area.

- Kids Area Sponsor - SOLD OUT!!

Poster with your name and logo stating "Presented by" in the kids area. Your name and logo on the welcome board and finish line.

- Sheep Sponsor - \$1000

Naming rights for your sheep for the races, banner with your sheep's name on it at the racetrack; Winning sheep sponsor gets to ride with the sheep on the closing float at the Christmas Parade.

- Racetrack banner sponsor \$400 (30 available) - Discount price is \$250 if you had a banner in 2023. Your company name and logo lining the racetrack for the entire day.

Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Amount: _____

Name as you want printed on banner (if applicable):

Payment By: _____ Check (made out to the Washington
Business District Authority)

Send order forms to Shana Brown at
shana@downtownwashingtonpa.com or mail to

Shana Brown 55 Maiden Street Washington PA

Send your logo to shana@downtownwashingtonpa.com by April
20th to be included in the signage.

Thank you for your support!!